

The Charity Stripe™

Official Newsletter Of The Charity Stripe®
A 501(c)(3) charitable organization

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Our Proud Supporters



FINAL 2008/09 RESULTS ARE IN!

Free Throws For Heroes® Raises

\$82,170

in inaugural Year for Illinois Military Families!

- 96 Illinois High Schools Participated from 18 of 21 Illinois Legislative Districts
- Average of \$856 in donations per school
- \$825 in game night checks also donated from Suburban Basketball Officials

FREE THROWS
FOR HEROES®



The Charity Stripe® Tips Off 2009/2010 Gameplan

2 Charitable Causes

Free Throws for Heroes® – Military Families
Free Throws For The Fight™ – Cancer Victims

2 Event Dates

November 18, 2009 and January 20, 2010

2 Key Dates

School/District Registration: Beginning 8/1/09
Materials sent: 4-6 weeks prior to each event

Register Your School/Teams at:

www.thecharitystripe.net

Contact The Charity Stripe®

Website

www.thecharitystripe.net
or
www.freethrowsforheroes.net

E-Mail

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Phone

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The Charity Stripe™

www.thecharitystripe.net



The Big Assist™ – Shooting For Even Greater Results!

The Charity Stripe® continues to work hard to raise even greater funds by identifying and pursuing additional program opportunities

- Expansion to additional states
- Corporate partnerships/matching contributions
- Athlete/celebrity endorsements and participation
- Strategic programming and proposed partnerships with:
 - The NBA, WNBA, NCAA, CBA and other basketball leagues
 - Middle/elementary schools, youth organizations & youth camps
- Event marketing, PR and increased media placements

PLUS: Annual The Charity Stripe® Award – Given to player(s), team(s), school(s) and/or contributor(s) that best epitomize the spirit and passion of The Charity Stripe® and our mission



"Being Heroes To Our Illinois Military Heroes"

Directors and Coaches Share Their Perspectives

"We are thrilled to partner with The Charity Stripe® for Free Throws For Heroes®. This tremendous program provides our coaches with a cause to ensure that we teach valuable life lessons to our players beyond just winning...giving back to those less fortunate through the great sport of basketball."

Chuck Rolinski, Executive Director, Illinois Basketball Coaches Association
Jim Tracy, President, Illinois Basketball Coaches Association

"We're proud to support The Charity Stripe® and are very happy that our high schools have taken advantage of this opportunity to help show kids the bigger picture."

Kurt Gibson, Associate Executive Director, Illinois High School Association

"It is with great pleasure and honor that Oregon HS participated in this year's Free Throws For Heroes® Event...I feel our players have a deeper appreciation for just how fortunate we are to be able to live each day under the blanket of freedom, and gain a better sense of what is really important in life."

Kip Crandall, Oregon Activities Director

"Free Throws For Heroes® is a wonderful way of supporting those who have given so much for our freedom."

Carol Schramm, Athletic Director, Pana High School

"I try to teach my kids that basketball is more than just playing a game. It's about being a good student and a good citizen...and Free Throws For Heroes® certainly reinforced this goal. Thanks for allowing us to participate."

Joni Bass, Rich East Basketball Coach

"The decision to back Free Throws For Heroes® was a no-brainer. Any time you devote yourself to something bigger than you, you become part of something great. We've always tried to create ways to make free throws mean something and now they really will."

Bruce Firchau, Westminster Christian High School Varsity Coach

The Charity Stripe®

"Making Free Throws That Make A Difference To American Families In Need"